







## ISSP Alberta Chapter Event

## Innovating Business Strategies: Moving Beyond Sustainability Reporting

Spring has sprung and no better time to forget about the winter cold and engage in the value creation offered through modern technology and sustainability!

The Alberta Chapter of the International Society of Sustainability Professionals (ISSP) is excited to announce its next gathering of professionals.

The event will feature an interactive session led by sustainability experts Ronald Morrison from *Sustainability North*, Colin Grant from *FigBytes*, and Mel Wilson from the *Alberta SDG Network*, who will share their insight into 21<sup>st</sup> century business strategy and software technology at the organization and local planning levels. The software is being used by the *State of Minnesota* in a 'world-first' project to present a real-time 'living report' of the state's Climate Action Plan. Attendees will be led through a live demonstration that will result in a strategic planning 'model'. With your participation, the exercise will show how easy, strategic and engaging, communicating organization goals and actions can be.

March 20, 2019 5:00 - 7:00 pm

**Prairie Dog Brewing** 

105D 58 Ave SE Calgary (one block from the 58<sup>th</sup> St. LRT)

Advance registration is required as event will be limited to the first 60 participants. ISSP membership not required, new members welcome.



Register here! \$10 Current ISSP Members | \$20 Non-members

(Includes first craft beer and appetizers)