



## PLANNING & DEVELOPMENT

Greetings from the City of Cold Lake,

Every autumn, thousands of communities & planners around the world celebrate World Town Planning Day. The City of Cold Lake has found a variety of ways to celebrate our community's progress over the past few years and this year we are looking to do something different yet again.

We have been busy coordinating a community planning mini-conference for individuals who contribute to and support the planning and development of the City of Cold Lake. The mini-conference will take place at the new south Fire Hall located at 5201 55 Street and will include a few presentations relevant to the City of Cold Lake and surrounding areas. Our featured presentation at this time will be on the City of Cold Lake's transit system. This presentation has been prepared by our own City staff and has already been presented at two provincial planning conferences as described below:

*Rebooting public transit in a small Alberta City*

*Public transit can open up a community to those who don't drive, fight traffic congestion and help municipalities decrease their carbon footprint. In 2015, the City of Cold Lake launched a free public transit system to serve the residents of the community, however, this wasn't the City's first experience offering public transit. This presentation explores how lessons learned from the City's previous transit experience, a strategy to "keep it simple", and a bit of good fortune all came together in the launch of a successful new transit service. The presentation concludes with a summary of the lessons learned along the way that can assist other communities seeking to launch their own transit system.*

**The World Town Planning Day mini-conference will take place on Tuesday, November 8<sup>th</sup> between 1:00pm and 4:00pm.**

**Please RSVP to Jocelyn Ratzlaff by Friday, November 4<sup>th</sup>, using the contact information below.**

Sincere regards from your World Town Planning Day Coordinator,

**Jocelyn Ratzlaff**

Subdivision Officer

**T** 780.594.4494 x.7956

**E** jratzlaff@coldlake.com

**F** 780.594.3480