

WHAT DOES IT TAKE TO TRANSFORM A NEIGHBOURHOOD?

THE AVENUE

A documentary film by Jaimie Clements

DINNER AND A MOVIE WITH APPI

WED APR 9
5:30-8PM

\$10
INCLUSIVE OF GST

RED DEER COUNTY
COUNCIL CHAMBERS

Video Description

As cities across Canada and the United States are faced with the growing epidemic of urban flight, city cores are becoming a place somewhat of a wasteland. Neglected buildings, decreased populations, and increased crime, lay in the wake of urban sprawl and the lure of the suburbs.

For years 118th Avenue in Edmonton has been synonymous with drugs, crime and prostitution. But now, that image is changing. The Avenue exposes the heart of the people residing around 118th Avenue as they take back their neighbourhood through grassroots initiatives, leaving their community stronger in their wake. This timely documentary highlights the Community's struggle to have the infamous Cromdale Hotel demolished, a longstanding magnet for crime, and follows the growing arts emergence that has brought festivals like the increasingly popular Kaleido Family Arts Festival to 118th Avenue, making the area an arts destination.

But can they overcome the negative reputation their community is plagued with and revitalize their neighbourhood without falling into the pitfalls of gentrification? This poignant film brings to light the power people have when they come together for change and the human need to connect and develop a strong community spirit.



Details & Registration

Cost for this event is **\$10/person**, inclusive of GST. Please register for this event by emailing Amanda McConnell at amanda.mcconnell@stantec.com **prior to Monday April 7th** to ensure we have enough food for everyone. In your RSVP please indicate any food allergies, which will be accommodated as much as possible. Note that all no-shows will be billed.



This event will be eligible for 1.5 continuous learning credits as assigned by the APPI and CIP.