

## **OUR MISSION**

We are the face of the planning profession within Alberta, Northwest Territories, and Nunavut. We serve the public interest by providing regulation, advocacy, promotion and services for our members.

## **OUR VISION**

Excellence in the planning profession.

## STRATEGIC PLAN 2025-2029

THE 3 R'S

#### **GOALS:**

Provide equitable access to valued programs and services for all APPI members, including Northern and rural members

Pursue innovative approaches to strengthen communication and engagement with members

Strengthen relationships with postsecondary institutions and related professional regulatory organizations

### **GOALS:**

Proactively address professional regulation and planning competencies

Enhance the professional competency of APPI members

Increase understanding of APPI's role in Equity,
Diversity, Inclusion & Accessibility and
Truth & Reconciliation and take aligned action

# Proactive RISK and opportunity management

Mitigate risks and pursue opportunities to ensure the long-term health and success of the organization.

#### **GOALS:**

Strengthen APPI's approach to managing risks and opportunities Plan effectively for succession of APPI's executive director