



# CERTIFICATE IN MUNICIPAL MANAGEMENT & LEADERSHIP

**Executive Education**



**UNIVERSITY OF ALBERTA**  
ALBERTA SCHOOL OF BUSINESS

# CERTIFICATE IN MUNICIPAL MANAGEMENT & LEADERSHIP

## Executive Education

### PROGRAM HIGHLIGHTS

**EXPLORE LEADERSHIP CHALLENGES  
IN MUNICIPAL GOVERNMENT**  
and apply leadership theory to actual case scenarios

Explore how to **MANAGE CHANGE** and  
**DELIVER RESULTS** in an increasingly  
challenging manner.

### ASSESS LEADERSHIP COMMUNICATION STRENGTHS AND OPPORTUNITIES

**EXPLORE THE ETHICAL BEHAVIOURS**  
municipal managers should demonstrate to  
maintain the trust and confidence of the public.

**ANALYZE LEADERSHIP STYLE**  
PREFERENCES AGAINST  
REQUIREMENTS OF THE ROLE

### HOW DOES THE PROGRAM WORK?

The program consists of six modules and runs in a cohort format, requiring program completion as part of an intact group. In the event full program completion is not possible, please contact our office at your earliest convenience.

#### **MODULE 1: Overcoming Challenges through Strategy and Leadership**

We will examine the root causes of why communities fail, and we will explore how effective leadership skills and actionable strategic planning can help authentic leaders and managers overcome many of those obstacles to success. We will work through real-world challenges as a group, learning to apply what we have learned, as well as build the network of support we need when the class is over.

In this, the third day of the Overcoming Challenges through Strategy and Leadership module, you will be introduced to the concepts of emotional intelligence and emotionally effective leadership. You will also explore how core beliefs play a part in your day-to-day performance as a leader.

#### **MODULE 2: Leading Self & Others**

Understanding who we are and how we behave is critical in becoming an effective leader. It opens us to growth opportunities building on our strengths and also helps to pinpoint challenges and blind spots where we can mitigate weaknesses.

#### **MODULE 3: Strategic Thinking Skills and Guiding Innovation**

Municipal leaders add value to their organizations through their ongoing problem solving and decision making; in doing so, they apply thinking skills to their work. This module explores how leaders use different types of thinking skills in their role.

To respond to changing conditions and improve the quality of services delivered to citizens, municipal leaders engage in



“ I really enjoyed the CMML experience and feel it is an excellent executive program. No question the best post-Masters professional development program I have been involved with. ”

SCOTT J. BARTON, MBA CAO, Town of Raymond

innovation initiatives. As we learn more about innovation, we recognize that many approaches can be used to address different types of innovation challenges and opportunities.

MODULE 4: Change Management

This module offers the theories of change with practical application to championing and creating change. As a participant, you will be provided ideas, tools and resources to assist you through change, with an emphasis on practical application. This module will equip you with change management tools and theory, and then challenge you to put your new change application to the test using a Change Management simulation tool.

MODULE 5: Finance for Municipal Managers

Municipal managers, regardless of their financial backgrounds, are required to understand the language of finance to make

effective decisions. Understanding key financial data is critical to making informed fiscal decisions.

MODULE 6: Building Engaging Workplaces, and Sustaining Your Leadership Development

In this, the final module of the program, you will first look at what it takes to build and maintain a healthy workplace. You will explore topics such as organizational and team culture, employee engagement, and how to create a high-performance working environment. Participants will also learn tools and activities they can use with their teams to discuss and explore these topics.

To close the program, you will reflect back on the learning gained over the course of the program, and create a plan for sustaining the development of your leadership. You will also work to develop accountabilities for the continuation of your learning and development beyond the end of the program.

MODULES	Cohort A – Edmonton	Cohort B – Calgary
Overcoming Challenges through Strategy and Leadership	Oct 24 - 26, 2017	Jan 24 - 26, 2018
Leading Self & Others	Nov 28 - 30, 2017	Feb 12 - 14, 2018
Strategic Thinking Skills and Guiding Innovation	Jan 10 - 11, 2018	Mar 15 - 16, 2018
Change Management	Feb 12 - 14, 2018	Apr 11 - 13, 2018
Finance for Municipal Managers	Apr 9 - 10, 2018	May 14 - 15, 2018
Building Engaging Workplaces, and Sustaining Your Leadership Development	May 10 - 11, 2018	Jun 7 - 8, 2018

EDMONTON PROGRAM

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CALGARY PROGRAM

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# WHY PROFESSIONAL DEVELOPMENT

## AT THE UNIVERSITY OF ALBERTA – EXECUTIVE EDUCATION?

### INTERNATIONAL REPUTATION

Executive Education is ranked as one of the top 100 professional development providers worldwide by the Financial Times of London. We are regarded as the strongest provider in western Canada, which is a testimony to the quality of programs we offer.

### EXPERIENCE & NETWORKING

Our highly accomplished faculty at the University of Alberta School of Business, as well as leading industry experts and consultants encourage your learning in a highly interactive atmosphere. In addition, you get ample opportunity to learn and share ideas with an influential network of peers across numerous industries.

### RELEVANT & INNOVATIVE PROGRAMS

We pay close attention to contemporary business issues. This program was developed to address current business needs but also help you to grow in this highly challenging and competitive environment.

### FACULTY & LEARNING APPROACH

Executive Education's faculty are renowned leaders in their fields, pushing research and practice to keep pace with the demands of industry. By using a variety of teaching methods including case studies, group exercises, simulations, exercises and group discussion, our faculty in our programs speak to all learners.

### ORGANIZATIONAL IMPACT

Executive Education is fully focused on delivering immediate results. This program is built with transformational impact in mind, having exercises aimed at initiatives within your organization. As leadership and management competencies broaden, our alumni organizations speak to both short-term and long-term financial returns.

## REGISTER NOW

To register for the program, please visit

**Uab.ca/Municipal**

**PHONE:** 780-492-5832 or **EMAIL:** executiveeducation@ualberta.ca

## LOCATIONS

### EDMONTON

2-006 Enterprise Square  
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Edmonton, AB T5J 4P6

**PHONE:** 780-492-5832

**TOLL FREE:** 1-866-492-7676

**FAX:** 780-492-1432

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### CALGARY

University of Alberta Calgary Centre  
120, 333 – 5 Avenue SW  
Calgary, AB T2P 3B6

**PHONE:** 403-718-6379


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This certificate is eligible for the Alberta Canada Job Grant. **Uab.ca/jobgrant**

### T2202A & CHANGE STATEMENT

While every effort is made to ensure the accuracy of the information contained within this material, program dates, content, and instructors are subject to change. Please note, a T2202A form or official tax receipt will not be issued for programs and/or modules. Please refer to the Canada Revenue Agency website for further information [www.cra-arc.gc.ca](http://www.cra-arc.gc.ca). MAR 2016

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