



## REVITALIZE

2018 APPI CONFERENCE  
SEP 30-OCT 2 KANANASKIS

### SPONSORSHIP PACKAGE

#### 2018 APPI CONFERENCE

The theme of the 2018 conference is 'Revitalize'. From nations to neighbourhoods, to teams and individuals; we all experience change. Each day is a new opportunity to invigorate and renew our professional practices and in turn our communities. The conference will focus on how planners transition these opportunities into reality to revitalize the places where we live, work and play.

We welcome you to participate in sessions which will explore how change is harnessed in rural and urban settings, and at a variety of scales, from local to provincial. Presenters will share strategies for, and experiences of, innovative and emerging revitalization efforts. We anticipate a wide range of topics and presenters from public and private practice along with valuable education sessions. A number of tours and social events will provide opportunities to explore the beauty and history of the Kananaskis area, and to foster connections with colleagues.

#### SPONSORSHIP OPPORTUNITIES

This year's conference provides many opportunities to profile your organization and tie your branding with various dynamic conference events and sessions. This conference, with over 200 registrants, offers corporate promotion opportunities for up to \$7,000 depending on your marketing objectives. Traditional hosting options such as, keynote speakers, concurrent sessions, receptions and awards, meals and refreshment breaks are available.

For more information please contact:

Sponsor Co-Chairs,

Jennifer Miller  
[jmiller@1stprinciplesplan.ca](mailto:jmiller@1stprinciplesplan.ca)

Lesley Koopman  
[lesley.koopman@edmonton.ca](mailto:lesley.koopman@edmonton.ca)

#### ABOUT APPI

Planning is a vital component in the deliberate designing and shaping of our communities, and leads the way we adapt and manage the physical, economic and social forces that affect our communities. The Alberta Professional Planners Institute (APPI) is a professional regulated organization of private and public sector planners practicing in Alberta, the Northwest Territories and Nunavut. APPI is governed as a public accountable organization with an obligation to serve the public interest under the Professional and Occupational Associations Registration Act.



# SPONSORSHIP PACKAGE

## PLATINUM SPONSOR \$7,000

### Sponsorship Opportunities

- Conference mobile APP with your company branding
- Keynote Speaker
- Banquet

### Sponsorship Benefits

- Logo placement on the conference banner, program and website
- Full page advertisement on conference program (inside cover or last page)
- Link from the conference website to your own website during the conference year
- Logo placement and primary acknowledgement on power point running in main ballroom
- Prominent placement of signage beside main stage (pull up banner to be provided by sponsor)
- The opportunity to introduce the speaker item sponsored including a small introduction to their firm.
- First choice logo placement on SWAG item of your choice. Except the lanyards which are branded APPI items. Inform APPI of the item to prevent duplicates from another sponsor on a first commitment basis
- Conference registration for three (3) representatives of your firm.
- One (1) display space in a prominent location at the venue.
- Three (3) extra banquet tickets

## GOLD SPONSOR \$5,000

### Sponsorship Opportunities

- Gala Reception
- Banquet Entertainment
- Half-Day Session (two available)
- APPI Planning Awards of Excellence Presentation and Luncheon
- Welcome Reception

### Sponsorship Benefits

- Logo placement on the conference banner, program and website
- Link from the conference web site to your own website during the conference year
- Acknowledgement at opening and closing sessions, and at the banquet
- Logo placement and acknowledgement on power point showing in applicable ballroom for your chosen item.
- Logo placement on SWAG of your choice. Except the lanyards which are branded APPI items. Inform APPI of the item to prevent duplicates from another sponsor on a first commitment basis
- Conference registration for two (2) representatives of your firm
- On-site signage at appropriate venue for chosen opportunity (signage provided by APPI)
- One (1) display space
- Two (2) extra banquet tickets



**REVITALIZE**

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JOIN US AT DELTA HOTELS BY  
MARRIOTT™ KANANASKIS LODGE

**SILVER SPONSOR \$2,500**

**Sponsorship Opportunities**

- First Timer's Reception
- Banquet Beverages
- Breakfast (two available – Monday AM and Tuesday AM)
- Closing Session
- Student Sponsorship

**Sponsorship Benefits**

- Logo placement on the conference banner, program and website
- Logo placement and acknowledgement on power point showing in applicable ballroom for your chosen item.
- Conference registration for one (1) representative of your firm
- On-site signage at appropriate venue for chosen opportunity (signage provided by APPI)
- One (1) extra banquet ticket

**BRONZE SPONSOR \$1,500**

**Sponsorship Opportunities**

- Networking Breaks (one of four)
- Conference Sessions (one of twelve)
- Conference Tours (one of two)

**Sponsorship Benefits**

- Logo placement on the conference banner, program and website
- Logo placement and acknowledgement on power point showing in applicable ballroom for your chosen item.
- On-site signage at appropriate venue for chosen opportunity (signage provided by APPI)

**CONFERENCE SUPPORTER <\$1,500  
AND IN-KIND CONTRIBUTION**

- Acknowledgement in all conference publications

**EXHIBIT SPACE \$500**

- One (1) open floor display space at approximately 6 - 8 feet wide and 5 feet deep.

The Exhibitor Space Form must be filled out regardless of your sponsorship level. You may be an Exhibitor without being a sponsor.

FOR MORE INFORMATION ABOUT SPONSORSHIP,  
CONTACT JENNIFER MILLER OR LESLEY KOOPMAN, SPONSOR CO-CHAIRS  
OR VISIT [WWW.ALBERTAPLANNERS.COM](http://WWW.ALBERTAPLANNERS.COM)

ALL LOGOS AND PAYMENTS ARE TO BE PROVIDED  
BY THE FIRM TO THE APPI OFFICE.



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## SPONSORSHIP FORM

JOIN US AT DELTA HOTELS BY MARRIOTT™

Please choose your sponsorship level and preferred sponsorship opportunity. Fill out separate conference Registration forms for each person receiving the free registrations. Fill out the Exhibitor form for the display space when included with your sponsor level. Fill out the Exhibitor form for just the display space when only purchasing an exhibitor space.

### PLATINUM \$7,000

(Please choose one of the following sponsorship opportunity)

- Conference Mobile APP
- Banquet
- Keynote Speaker
- One display space included

*\* Three free registrations included*

### GOLD \$5,000

(Please choose one of the following sponsorship opportunity)

- Gala Reception
- Banquet Entertainment
- Half-Day Session (two available)
- APPI Planning Awards of Excellence Presentation and Luncheon
- Welcome Reception
- One display space included

*\* Two free registrations included*

### SILVER \$2,500

(Please choose one of the following sponsorship opportunity)

- First Timer's Reception
- Banquet Beverages
- Breakfast (two available - Monday AM and Tuesday AM)
- Closing Session
- Student Sponsorship

*\* One free registration*

### BRONZE \$1,500

(Please choose one of the following sponsorship opportunity)

- Networking Breaks (one of four)
- Conference Sessions (one of twelve)
- Conference Tours (one of two)

### CONFERENCE SUPPORTER <\$1,500

Indicate amount below

Organization \_\_\_\_\_ Contact Person \_\_\_\_\_

Address \_\_\_\_\_ City + Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### PAYMENT METHOD

- VISA
- Mastercard
- Cheque (Payable to APPI)
- Invoice me at the address above

Name of Cardholder \_\_\_\_\_ Card Number + CVV Number \_\_\_\_\_ Expiry Date \_\_\_\_\_

\$ \_\_\_\_\_  
Total Dollar (GST not applicable) \_\_\_\_\_ Signature of Cardholder \_\_\_\_\_

**Disclaimers:** A sponsorship is secured only on receipt of contribution. We reserve the right to amend rules and regulations governing sponsorship at any time. Refunds will not be issued. If there are multiple requests for a sponsorship item, priority will be given based on date of application received.

EMAIL YOUR COMPLETED FORM TO  
DANA GUSSE AT [DANA@ALBERTAPLANNERS.COM](mailto:dana@albertaplanners.com)  
OR MAIL TO: PO BOX 3099 • SHERWOOD PARK • AB • T8H 2T1





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# EXHIBITOR SPACE FORM

The fee for an Exhibit Display Space is \$500.00

Are you a sponsor?  Yes  No

If yes, at which level:  Platinum (\$500 n/a)  Gold (\$500 n/a)

Silver (\$500 is applicable)  Bronze (\$500 is applicable)  Conference Supporter (\$500 is applicable)

Organization Contact Person Name of Exhibitor Staff (not registered at the Conference)

Address City + Province Postal Code

Phone Email

## PAYMENT METHOD

VISA  Mastercard  Cheque (Payable to APPI)  Invoice me at the address above

Name of Cardholder Card Number + CVV Number Expiry Date

\$

Total Dollar (GST not applicable) Signature of Cardholder

## DISPLAY HOURS

Sunday, September 30 10:00 am - 5:00 pm

(This is a set up day however Exhibitors may want to be set up by 10:00 as delegates arrive for the education and afternoon sessions)

Monday, October 1 8:00 am - 4:30 pm

Tuesday, October 2 8:30 am - 11:00 am

The delegates are in sessions and will gather in the Conference Foyer at breaks and for the Set-up/Take-down

## SET-UP/TAKE-DOWN REQUIREMENTS

- Exhibit set-up hours will take place between 8:00 am and 10:00 pm on Sunday, September 30.
- Exhibits are to be torn down no earlier than 11:00am on Tuesday, October 2.
- Exhibit floor spaces will be identified with the company name the day of set-up.
- Each Exhibit floor space is approximately 6 - 8 feet wide by 5 feet deep.

Please complete the requirements below to ensure the Exhibit area is properly prepared prior to your arrival.

## PLEASE INDICATE YOUR REQUIREMENTS

- Electrical outlet, WiFi is the provided by the hotel.
- Open floor space only (exhibitor will provide stand alone booth or other types, easels etc.)
- Chairs (standard 2 chairs per Exhibit)
- Table (standard 1 table per Exhibit) skirted
- Access to wireless internet
- Other please indicate \_\_\_\_\_

## MEALS

All exhibitor staff, who are not registered delegates, are responsible for their own meals. Please provide the names of those attending to the booth to the APPI office.

EMAIL YOUR COMPLETED FORM TO  
DANA GUSSE AT DANA@ALBERTAPLANNERS.COM  
OR MAIL TO: PO BOX 3099 • SHERWOOD PARK • AB • T8H 2T1

