



APPI

MEET AGAIN
2022 OCTOBER
23 - 25
ONE EVENT • TWO EXPERIENCES
CAN MORE • VIRTUAL

CONFERENCE SPONSORSHIP OPPORTUNITIES

Is your organization looking to gain exposure through virtual and in-person engagement? We are offering corporate promotion opportunities for up to \$5,000+ depending on your marketing objectives.

This year, options for hosting will include a keynote speaker, plenary and concurrent sessions. Whether you are a local or national firm, small or large firm, or one that has a relationship with the planning profession then we invite you to review our sponsorship package and have your company featured at the conference.

APPI thanks you for your support!

Please contact Vicki Hackl,
APPI Office Manager with your
interest and more information at:
admin@albertaplanners.com

FOLLOW US ONLINE
#2022APPICONFERENCE

On October 23-25, we will Meet Again with planning professionals for the 2022 APPI Conference.

Meet Again: One Event – Two Experiences will allow in-person and online delegates the opportunity to reconnect, network and learn what others have been up to over the last couple of years.

We have learned throughout this pandemic that a strictly in-person event or online only event; is no longer good enough. We have tried for years to be able to access planners in our vast network from Nunavut, to the Northwest Territories to urban and rural Alberta; and the benefit of the last two years has been the learning about how to connect virtually. In the spirit of doing more; this year's conference will provide dedicated sessions for in-person attendees and sessions for virtual participants.

Conference Sponsorship Committee

Michelle Ouellette, *Committee Chair*

Nicklas Baran, *Committee*

Liz Pollock, *Committee*

PLATINUM SPONSOR

+\$5,000 or more

BENEFITS

- Acknowledgement at opening and closing (in-person and virtual delegates)
- Conference registration for three (3) representatives of your company
- One display space, option to have banners in the main ballroom beside stage
- Logo placement & primary acknowledgement onsite, conference materials and the virtual platform
- Promotional video opportunity (one - one minute clip)
- Recognition on the APPI and virtual website, and social media



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GOLD SPONSOR \$5,000

OPPORTUNITIES (CHOOSE ONE)

- Keynote Speaker
- Banquet
- APPI Planning Awards Presentation and Luncheon
- Gala Reception

BENEFITS

- Conference registration for two (2) representatives of your company
- One display space
- Logo placement on-site, conference materials and with the chosen item
- Promotional video opportunity (one – one minute clip) with the chosen item
- Recognition on the APPI and virtual website, and social media

SILVER SPONSOR \$2,500

OPPORTUNITIES (CHOOSE ONE)

- First Timer and Welcome Reception
- Student Participation
- Plenary – Legal Session

BENEFITS

- Conference registration for one (1) representative of your company
- Logo placement on-site, conference materials and with the chosen item
- Recognition on the APPI and virtual website, and social media

BRONZE SPONSOR \$1,500

OPPORTUNITIES (CHOOSE ONE)

- In-person session – potential of 10
- Virtual session – potential of 8
- Tours

BENEFITS

- Logo placement on-site, conference materials and with the chosen item
- Recognition on the APPI and virtual website

IN KIND CONTRIBUTION UP TO \$1,500

OPPORTUNITY

- No minimum amount, pay what you can

BENEFITS

- Logo placement on-site and conference materials
- Recognition on the APPI and virtual website, and conference materials

EXHIBIT SPACE \$500

- One floor display space at approximately 8-6 feet wide and 5 feet deep. Space for one table or pull up banners.
- Please refer to exhibition booth form if it is not included within the Sponsorship level

For each person receiving the free registration benefit, register online at www.albertaplanners.com/events/APPI-2022-Conference and use the discount code **SPONSORS2022**.

Submit the Sponsor Form and Exhibit Form, with the company logo, to the APPI office by August 15, 2022 to Vicki Hackl, APPI Office Manager at admin@albertaplanners.com