

JOIN US VIRTUALLY!



BEYOND SUCCESS
2020 GROWTH BY
FAILURE
SEPTEMBER 21 - 23
VIRTUAL CONFERENCE

APPI 2020 CONFERENCE SPONSORSHIP OPPORTUNITIES

On September 21-23 join us virtually, along with planners and members of the public from around Alberta, Canada and the World, for the 2020 APPI conference: **BEYOND SUCCESS: GROWTH BY FAILURE**.

Wait, what? Yup, you read that right. This year our conference theme, **BEYOND SUCCESS: GROWTH BY FAILURE**, will have us talking about a topic often avoided but one from which much can be learned.

When was the last time you failed at something? Maybe it was the 1990's, maybe a decade ago, or maybe it was this morning. We've all experienced times when things didn't proceed as anticipated. As planners, how do we learn from past experiences, build positive relationships, innovate, and anticipate? When addressing persistent themes like political directions, economic challenges, climate change, technological advancement, social and cultural diversification, the lines between failure and success are not always clear.

By sharing our stories and stumbles, we can encourage iterative learning and creativity in addressing challenges!

This year's conference will be hosted online and, with the help of our digital partners, streamed directly to your desktop or mobile device. However, just like other years, there will still be a diverse range of high-caliber content to satisfy your learning needs. This year's offerings include a panel session, a legal session and a keynote speaker in addition to many other speakers sharing their insights. Networking opportunities will be delivered in an online environment to energize and to connect with industry leaders, colleagues, old and new friends.

As this year's conference will be held online, we hope to attract an audience not only from Alberta, but from the rest of Canada and beyond!

Your Conference Sponsor Chair

Kent Snyder RPP, MCIP
kensny@medicinehat.ca

Please contact Kent Snyder with your interest before July 29, 2020.

SPONSORSHIP OPPORTUNITIES

Is your company looking for some exposure – national or international online? We offer corporate promotion opportunities for up to \$1500 depending on your marketing objectives. Long time favoured hosting options, keynote speaker, panel session and sessions are available.

Whether you are a local or national firm, small or large firm, review our sponsorship package and have your company highlighted at the conference.

We are eager to undertake this new conference format – and hope you are, too. See you online!

**On Behalf of the
Organizing Committee,
thank you for your
support!**

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APPI 2020 CONFERENCE SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR \$1,500

OPPORTUNITIES

- Conference Mobile App Branding

BENEFITS

- Acknowledgement at opening and closing
- Conference registration for three (3) representatives of your company
- Logo placement & primary acknowledgment on Mobile App
- Logo placement on Website and Mobile App

GOLD SPONSOR \$1,250

OPPORTUNITIES

- Keynote Speaker
- Student Sponsorship

BENEFITS

- Acknowledgement at opening and closing
- Conference registration for two (2) representatives of your company
- The opportunity to introduce your sponsored item including a short introduction to your firm
- Logo placement with Keynote presentation
- Logo placement on Website and Mobile APP

SILVER SPONSOR \$750

OPPORTUNITIES

- Panel

BENEFITS

- Logo placement on Website and Mobile APP
- Logo placement with Panel presentation
- Conference registration for one (1) representative of your company

BRONZE SPONSOR \$500

OPPORTUNITIES

- Session

BENEFIT

- Logo placement on Website and Mobile APP

IN KIND CONTRIBUTION <\$500

- Pay what you can

BENEFIT

- Acknowledged on Website and Mobile APP

For each person receiving the free benefit, register online and use the discount code **SPONSORS2020**

For more information about sponsorship, contact **780.435.8716** or toll free **1-888-286-8716**
or email: **admin@albertaplanners.com**

All logos are to be provided by the sponsoring firm to the APPI office.