



APPI

NAVIGATING AN
UNCERTAIN FUTURE
2023 OCTOBER
15 - 17
JASPER, ALBERTA

APPI THANKS
YOU FOR YOUR
SUPPORT!

CONFERENCE SPONSOR OPPORTUNITIES

Is your organization looking to gain exposure through in-person engagement? The 2023 APPI Conference offers corporate promotion opportunities for up to \$5,000+ depending on your marketing objectives.

This year, options for sponsorship will include a keynote speaker, plenary and concurrent sessions. Whether you are a local or national firm, small or large firm, or one that has a relationship with the planning profession, then we invite you to review our sponsor package and have your company featured at the conference.

Navigating an Uncertain Future will be held in person to allow delegates and attendees the opportunity to connect, network, and learn from one another.

As planners, we realize that in order to have a sustainable future for our cities and communities we must come up with innovative and future-ready solutions to continue to grow in our ability to deal with complex, evolving and uncertain situations.

Conference Sponsorship Committee

Cory Armfelt *RPP, Committee Chair*

Jill Hofer *RPP, Committee*

Lucie Stepanik, *Committee*

Rick Stuckenberg *RPP, Committee*

Stephen Yu *RPP, Committee*

CONTACT VICKI HACKL, APPI OFFICE MANAGER
WITH YOUR INTEREST AND MORE INFORMATION:
ADMIN@ALBERTAPLANNERS.COM





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PLATINUM SPONSOR

+\$5,000 or more

BENEFITS

- Acknowledgement at opening and closing
- Complimentary Conference registration for three (3) representatives of your company
- One exhibitor space, option to have banners in the main ballroom beside stage
- Logo placement and primary acknowledgement onsite, and on conference materials.
- Promotional video opportunity (one — one minute clip)
- Recognition on the APPI website and social media

GOLD SPONSOR \$5,000

OPPORTUNITIES (CHOOSE ONE)

- ☐ **Keynote Speaker** Shawn Kanungo
- ☐ **Banquet**
- ☐ **APPI Planning Awards Celebration and Luncheon**
- ☐ **Gala Reception**

BENEFITS

- Complimentary Conference registration for two (2) representatives of your company
- Complimentary Exhibitor space
- Logo placement on-site, on conference materials and with the chosen sponsor opportunity
- Recognition on the APPI website and social media

SILVER SPONSOR \$2,500

OPPORTUNITIES (CHOOSE ONE)

- ☐ **First Timer and Welcome Reception**
- ☐ **Student Participation**
- ☐ **Plenary**

BENEFITS

- Conference registration for one (1) representative of your company
- Logo placement on-site, conference materials and with the chosen sponsor opportunity
- Recognition on the APPI website and social media

BRONZE SPONSOR \$1,500

OPPORTUNITIES (CHOOSE ONE)

- ☐ **Concurrent sessions – potential of 10**
- ☐ **Tours of Jasper Town Site**

BENEFITS

- Logo placement on-site, on conference materials and with the chosen sponsor opportunity
- Recognition on the APPI website

IN KIND CONTRIBUTION up to \$1,500

OPPORTUNITY

- ☐ **No minimum amount, pay what you can**

BENEFITS

- Logo placement on-site and on conference materials
- Recognition on the APPI website

EXHIBIT SPACE \$500

- One floor display space at approximately 8-6 feet wide and 5 feet deep. Space for one table or pull up banners.
- Please refer to Exhibitor Registration form

FOR EACH PERSON RECEIVING THE FREE REGISTRATION BENEFIT, REGISTER ONLINE AT: WWW.ALBERTAPLANNERS.COM/EVENTS/APPI-2023-CONFERENCE AND USE THE DISCOUNT CODE **SPONSORS2023**.

FOLLOW US ONLINE #2023APPICONFERENCE

SUBMIT THE SPONSOR REGISTRATION FORM AND EXHIBIT REGISTRATION FORM, WITH THE COMPANY LOGO, BY AUGUST 15, 2023, TO VICKI HACKL, APPI OFFICE MANAGER AT: ADMIN@ALBERTAPLANNERS.COM