



## Call for Proposals Evaluation Matrix

The Program Committee highly encourages content that represents rural interests and issues, geographic distribution across the APPI jurisdiction, public sector and private sector, perspectives and experience of First Nations, Inuit, Métis, LGBTQ2S+, persons with disabilities, women and other marginalized or disadvantaged groups.

CRITERIA	EVALUATION WEIGHTING
<p><b>PROPOSAL CLEARLY CONNECTS TO THEME</b></p> <p>We want to create a space where we can learn from each other about EVOLUTION both individually and collectively, and shape how we evolve together. Clearly relate your proposal to the conference theme, EVOLUTION, by answering one of the below questions:</p> <ol style="list-style-type: none"> <li>1) How do major shifts, like economic downturns, social movements, and pandemics, shape our professional practice and the way we approach our work?</li> <li>2) How do shifts impact the importance or value of our profession within broader society?</li> <li>3) What professional obligations do we have to pivot and respond to emerging scenarios?</li> <li>4) What is our responsibility to support other industries and professions to adapt to change?</li> <li>5) HOW will we evolve in this new era of working and interacting with one another?</li> <li>6) What are the transformational changes we have gone through created as we adapt to the needs of our communities?</li> </ol>	<p>40%</p>
<p><b>PROPOSAL HIGHLIGHTS NEW, UNORTHODOX, OR LESS MAINSTREAM PLANNING TOPICS OR IDEAS</b></p> <p>Emphasize how your program element will consider the complexities of planning realities or how it will tackle a familiar topic in a new way. Do not be afraid to explore ideas and topics that might seem unorthodox at first glance. Cross-disciplinary projects and collaborations are encouraged. Proposals do not have to be strictly related to the planning profession, but should have some relevance to planning.</p>	<p>30%</p>
<p><b>PROPOSAL PROVIDES MEANINGFUL OPPORTUNITY FOR ATTENDEE PARTICIPATION, INTERACTION, AND LEARNING</b></p> <p>Describe how your program element will give attendees an opportunity to contribute to the discussion. Demonstrate how the conversation will offer practical solutions to challenges facing planners today, OR how you managed challenges that you faced and what were the outcomes. Highlight how your proposal will provide learning outcomes for participants.</p>	<p>30%</p>