

## APPI President Elect Platform – Election 2020

### NOMINEE FOR THE POSITION OF PRESIDENT ELECT 2020

Jeff Chase

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(nominee's name)

**Position Term:** It is expected that the President Elect will join the Council leadership team for four years as summarized below and will devote time to learning and preparing prior to becoming President.

Title	Term
President Elect	1 Year
President	2 Years
Past President	1 Year

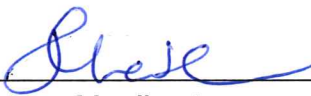
#### Important Notes about APPI President Elect Nominations:

- To be eligible for nomination as President Elect, the member must be a Registered Professional Planner (RPP) member.
- Nominees must be RPP members of APPI "in good standing". "In good standing" means member fees for the current year are fully paid and all requirements for the maintenance of membership are satisfied.
- Nominees for President Elect should have previous experience on APPI Council, possess strong leadership skills, be confident public speaking and have a high level of discretion, political acumen and relationship building skills. Please familiarize yourself with the APPI President Elect responsibilities and qualifications document.
- Nomination forms must be submitted to the APPI Office on or before **February 27, 2020** and may be submitted by email to [admin@albertaplanners.com](mailto:admin@albertaplanners.com), attention APPI Nominating Committee.

#### Position Qualifications

Qualifications for President Elect (to be completed in Arial 10 point font)	
Registered Professional Planner (RPP) in Good Standing	Year granted RPP membership <b>2016</b>  Compliant with the Institute's Continuous Professional Learning (CPL) Program <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes (If no, nominee may explain elsewhere in election platform)
Demonstrated Commitment to APPI via leadership participation on APPI initiatives and/or Committees	Please provide examples I have served as the Programming Chair for the 2017 APPI/CIP Conference. I currently serve on the Editorial Board for the CIP Plan Canada magazine, championing APPI. I actively serve as a accreditation mentor.

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Recent (in the last twelve years) APPI Council experience	
Actively participating in APPI events	Please provide examples I regularly participate in APPI events including lunch and learn activities, awards events, and annual conferences.
Exhibits appropriate professional behaviour as a representative of APPI and the profession	<p>Professional Code of Practice: The APPI Professional Code of Practice sets out the professional standards to which all members of the Institute must adhere. Is there anything in your past conduct that might be in potential contravention of the Code?</p> <p><input checked="" type="checkbox"/> No    <input type="checkbox"/> Yes (If yes, please explain in detail on a separate sheet)</p> <p>I certify that I have read, understand &amp; agree to comply with the bylaws of the Institute, including the Professional Code of Practice and compliance with the APPI Continuous Professional Learning (CPL) Program (available at: <a href="http://www.albertaplanners.com/about-appi/regulations-and-bylaws">www.albertaplanners.com/about-appi/regulations-and-bylaws</a>), and I further certify that the information that I have provided on this form and in any attached document is correct.</p> <p align="center">   <span style="float: left;">Signature of Applicant</span> <span style="float: right;">4.4.2020</span> </p> <p align="center">Date</p>

**Core Competencies:** These are value based behaviours and fundamental beliefs. Nominees for President Elect must demonstrate these competencies to be considered for service on APPI Council.  
(to be completed in Arial 10 point font)

Follows APPI Professional Code of Practice – Demonstrates integrity and is prepared to challenge the ethical implications of decisions and actions	In my current role as Director, Local Economy at the City of Edmonton, I regularly make decisions and present information to elected officials that requires ongoing integrity, awareness of code of practice and ethics, critical review of others decisions to ensure transparency and fairness etc. I also provide coaching and mentoring to teams to ensure they are doing the same.
Demonstrates capacity to assume leadership – willingly assumes leadership roles when requested	I have worked in a number of formal leadership positions including Director Local Economy, Senior Planner CITYlab, Senior Planner Infill, Senior Policy Advisor to the Mayor that have required strong leadership skills. I have also regularly served on boards and committees that require informal leadership and governance skills.
Capacity to see the “big picture” and focus on the longer term implication of decisions - understands and appreciates the distinction between governance, policy and management; keeps discussion at the broad and macro levels, understand that management manages and implements the approved operational plans	My diverse experience on a range of boards and committees (inc CIP, APPI, YEG NextGen), as well as my work overseeing a range of boards and committees (including 13 BIAs, Food Council etc), has developed my governance expertise. I understand good board governance, the role of boards/management and am well positioned to serve at a board level in an effective and efficient manner that drives outcomes and strategy w/o micro managing. As a systems and big picture thinker, I bring strategic value at a board level.
Desires to personally learn and grow – open to new approaches and ideas	I am committed to personal growth and professional development and bring an open mind to my work. At a board level, I bring a perspective and am able to see others perspectives. I am a natural collaborator and team player, committed to collective outcome.

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<p>Relationship development – a capacity and willingness to reach out into the community and harness people and resources to further develop and grow APPI</p>	<p>With a strong network of relationships in both Calgary and Edmonton (and connection to NWT) as a result of diverse work experience, I am fully committed to nurturing and growing relationships in the community to advance the goals of APPI.</p>
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<b>Recommended Skill Sets (to be completed in Arial 10 point font)</b>	
People Management	Currently working as Director, Local Economy, and with experience managing people in a range of situations including formal teams and informal boards/committees, I understand people management and can effectively and clearly provide leadership and oversight to human capital to advance strategic goals. I can support matching strengths to work, and am effective at mentoring and coaching to drive outcome.
Business Management	I have managed a range of municipal budgets up to \$50 million/year and have strong financial and business acumen. I proactively evaluate and respond to risk and bring an innovative lens to optimizing resource to deliver outcome. I also understand distinction between board and organizational management.
Communication	I have developed strong communication skills and can tailor style to audience. I am a strong public speaker. I have also led and contributed to communications and marketing plans, and understand the role of communication at a macro-level.
Personal and Interpersonal	My leadership style is participatory. I work hard to develop strong relationships and focus on the strengths of each person I work with. As a natural team-player, I focus on collective outcome and getting to yes. I can navigate conflict, and have experience working as mediator and facilitator.

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### **Election Platform (to be completed in Arial 10 point font)**

The world in which planners operate is drastically changing and has never needed planners more. This is our challenge and our opportunity. From the global to the local level, a range of influences such as the climate, technology, and the economy, are forcing planners to adapt, innovate, re-tool and stretch the boundaries of what planning for tomorrow means. APPI has a strong role to play both in helping navigate the planning profession and supporting its members through this change.

Continuously advancing the planning profession and ensuring transparent, fair, and effective governance of and advocacy for APPI in a manner that positions us for collective success is the basis of my platform.

As your APPI President, I am committed to principles of good governance. With a diverse range of professional experience working in the private, public, and political sectors in both Calgary and Edmonton (as well as abroad), I am committed to advocating for all planners in our institute. From Medicine Hat to Yellowknife, Grand Prairie to Sherwood Park - I will be your APPI President who advocates for all of our members and who works hard to support the opportunities and needs of planners and the diverse communities we serve across Alberta, North West Territories and Iqaluit. I am an innovative systems-thinker and team player, with the proven business, political and financial acumen to foster APPI's long term sustainability and effectiveness while also growing its influence and reputation.

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