

2019 CONFERENCE THEME – CELEBRATE STRENGTH

CALL FOR PROPOSALS



CELEBRATE STRENGTH
2019
FORT McMURRAY, AB
OCTOBER 6 - 8

@_APPI_#conf2019

At the 2019 APPI Conference in October, we will gather with engaged members of the planning profession in Fort McMurray to celebrate the strength of our communities and places. Our conference theme, **CELEBRATE STRENGTH**, builds upon conversations developed through previous conference themes, such as *Meeting Change 2016*, *Building Resiliency 2017* and *Revitalize 2018*.

This year in Fort McMurray, we will seek to provide answers to questions like...

*How do communities **respond** to and become **stronger** from the challenges they've faced?*

*How do you **celebrate** the **positive** and **unique** aspects of your community?*

*How do you celebrate **strength** as a planner?*

*How do you foster **local meaning** and **connection**?*

While our specific challenges may shift, at their core, the themes are persistent: political directions, economic challenges, climate change, technological advancement, and social and cultural diversification.

We must appreciate and celebrate our unique qualities and strengths!

The 2019 APPI Conference Organizing Committee invites you to submit your proposal for innovative, creative, and inspiring presentations that reflect on the theme of **CELEBRATE STRENGTH**.

WE ENCOURAGE PRESENTERS TO

- Share their strategies for, and experiences of, innovative and emerging planning efforts
- Tell us how they have brought a fresh perspective to challenges and relationships
- Describe constructive relationships between planners and decision makers, elected officials, or the public
- Discuss lessons learned
- Highlight new innovations
- Celebrate community strength, diversity and creativity
- Inspire new ideas for emerging, junior and experienced practitioners
- Proposals addressing and exploring Indigenous and Northern content are highly encouraged

**JOIN US IN THE HEART OF THE REGIONAL
MUNICIPALITY OF WOOD BUFFALO**

**SHELL PLACE, MACDONALD ISLAND PARK
FORT MCMURRAY, ALBERTA**

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SESSION FORMATS

The conference program will include a mix of workshops, concurrent sessions, and learning tours designed to appeal to a range of learning styles. Proposals for interactive sessions are highly encouraged.

Deep Dive Sessions

Intense and richer conversations and exploration of topics which are 1-2 hours in length, including 15-20 minutes for questions and discussion. This category may include panel discussions, inspiring presentations, or workshops conducted within the conference venue.

Guided Experiential Activities

Hands-on sessions that may include an outing in the Regional Municipality of Wood Buffalo region (2-8 hours including travel time).

Learning Tour

Activity which takes place offsite, and may be by bus, or on foot, or other self-propelled form, and visit one or more sites.

Fast, Funny, and Passionate

Capture planning in today's world by giving a 10 minute presentation that is funny and makes people think.

Idea Lab and Facilitated Conversations

Workshop style sessions that are highly interactive. A short, informative component followed by group interaction that fosters interactive and collaborative idea-growing.

Sponsor Demo Sessions

Sessions or demonstrations from presenters who are with companies that will be/are sponsoring the APPI 2019 conference have an exhibit space. Please indicate in your application if you qualify as a sponsor presenter.

Examples of potential conference topics include (but are of course not limited to) ...

- Celebrating relationships
- Embracing what makes our communities unique
- Fresh approaches to strengthening built environment
- Restoring and enhancing the natural environment, including recovery from natural disasters
- Bringing community vision to life
- Cultural recognition and cultural diversity
- Small ideas with big impacts
- Rural community strategies
- Indigenous planning
- Innovative local arts and culture
- How technology is used to Celebrate Strength in a community
- Harvesting diversity
- Different perspectives

SELECTION CRITERIA

Selection of presentations will be based on the following:

- Relevance to Conference Theme (*Celebrate Strength*)
- Consistency with the submission criteria, as listed
- Overall quality, creativity, and applicability of the session/tour/activity to a wide range of planning professionals
- Presenter's expertise, knowledge, and ability to engage and challenge delegates

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WHAT TO INCLUDE WHEN SUBMITTING A PROPOSAL

1. **Title of presentation** (the catchier, the better – limit of 200 characters)
2. **Name, company and contact information for primary contact** (telephone number and email address)
3. **Proposed presentation format** (be specific on type and length)
4. **Summary** (in 200 words or less, outline the content of your presentation and how it relates to the theme of Celebrate Strength. Identify key takeaways, include very brief biographic information for each presenter, and be specific on why attendees should choose your session. This summary will appear in the official conference program)
5. **Specialized equipment requirements**

PLEASE SUBMIT PROPOSALS IN
PDF FORMAT VIA EMAIL TO:

KENDRA.RAYMOND@BEAUMONT.AB.CA
BY 12:00 PM MARCH 7, 2019

TO BE CONSIDERED FOR THE
2019 CONFERENCE.

All submissions will be acknowledged and sent a confirmation email within a week of receipt. Prospective presenters will be informed of the status of their proposal by March 31, 2019.

All successful presenters will be sent a Speaker Contract, AV Requirement Form, and a Speaker Registration Form following confirmation of their presentation being selected.

IMPORTANT INFORMATION

Audio / Visual: All session rooms will be equipped with a projector, laptop, screen, podium, wireless mic and one hand held wireless mic. The session rooms are typical set up with round tables or only chairs depending on the size of the space. Additional AV equipment may be available upon request, such as direct internet connection or other specialized equipment at the presenter's expense.

Handouts: All printed materials are to be prepared and provided at the presenter's own expense.

Conference registration: A discounted conference registration rate, equivalent to 80% of the member early bird rate, will be offered to the presenters. Separate priced activities will be at the regular rate. APPI reserves the right to limit the number of presenters on any one panel and/ or who may be eligible for the discounted registration rate. Presenters are responsible for all accommodation and travel expenses.

Communication: All communication concerning this submission will be sent to the primary contact at the email address indicated in the submission.

Tours: Tours will be arranged using local vendors and APPI administration will facilitate all contracts.

Format: The Conference Committee may ask presenters to revise the format for technical and/or feasibility reasons. We advise that any necessary web content for presentations should be downloaded in advance and incorporated in the presentation.

We look forward to you joining us in Fort McMurray, Alberta!

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