



Alberta Professional Planners Institute

---

## ALBERTA SUSTAINABILITY PLANNING INITIATIVE (ASPI)

APPI is eager to engage and collaborate with government, industry and community leaders to apply our skills and expertise in planning to advance sustainability and the move toward a greener economy.

Visit the APPI website at [www.albertaplanners.com](http://www.albertaplanners.com).

For specific questions, you can reach MaryJane Alanko, APPI Executive Director at [execdir@albertaplanners.com](mailto:execdir@albertaplanners.com)

### *Key Message 1*

#### **Professional planning supports sustainable development.**

- Planning can help deliver on the promise of the Alberta government for sustainable development. APPI members have the experience and knowledge to identify opportunities, evaluate strategic alternatives and manage associated risks in an integrated and comprehensive manner for an evolving Alberta economy.
- The principles of sustainable development are and always have been central tenants of the planning profession, with opportunities to advance and sustain Alberta interests closely tied to planning goals of environmental, economic and social prosperity.
- There is no stronger supporter of sustainable development in Alberta than the planning profession. Climate change and green energy, local and regional environmental concerns, innovative urban land use and design, and economic diversification are key topics addressed by professional planners.

## ***Key Message 2***

**In transitioning to a greener economy, there is valuable opportunity to position Alberta as a leader in planning for sustainability.**

- Planning is about change, and professional planners are ready to lead the kind of change required to address current issues of and opportunities for creating shared value in Alberta.
- The Alberta government can and should lead by example. The recent signing of agreements for development with mutual benefit for First Nations is one example. Professional planners have proven experience in working with both Indigenous and Non-Indigenous communities.
- Professional planners have the training, experience, capacity and commitment to support government and industry to define and realize goals of sustainable development. This is a timely opportunity for all Albertans - an immediate collaborative response is required to realize it.

### *Key Message 3*

#### **Outcome of an invigorated, strengthened and streamlined planning process for Alberta.**

- Planning restored as a high level provincial priority for Alberta.
- Strengthened role of planning through recognition of professional planners
  - ensuring that plans are prepared by qualified planners.
- Rationalized planning system and integrated regional planning, ensuring consistent regional boundaries and enabling pooling of planning resources.