



APPI

CELEBRATE STRENGTH

2019

FORT McMURRAY, AB
OCTOBER 6 - 8



APPI 2019 CONFERENCE SPONSORSHIP PACKAGE



APPI 2019 CONFERENCE SPONSORSHIP OPPORTUNITIES

CELEBRATE STRENGTH

At the 2019 APPI Conference in October, diverse members of the planning profession will gather in Fort McMurray to celebrate the strength of our communities. Our conference theme, *Celebrate Strength*, builds upon conversations developed through previous conference themes, such as *Meeting Change* (2016), *Building Resiliency* (2017) and *Revitalize* (2018).

Join us October 6-8 in the Regional Municipality of Wood Buffalo at Shell Place, MacDonald Island Park, in the heart of Fort McMurray, Alberta.

This year in, we will seek to provide answers to questions like

- How do communities respond to and become stronger from the challenges they've faced?
- How do you celebrate the positive and unique aspects of your community?
- How do you celebrate strength as a planner?
- How do you foster local meaning and connection?

While our specific challenges may shift, at their core, the themes are persistent: political directions, economic challenges, climate change, technological advancement, and social and cultural diversification.

We must appreciate and celebrate our uniqueness and strengths.

SPONSORSHIP OPPORTUNITIES

This year's conference provides many opportunities to profile your company and tie your organization's branding with various conference events and sessions. This conference, with close to 200 registrants, offers corporate promotion opportunities for up to \$6,000 depending on your marketing objectives. Long time favoured hosting options, keynote speakers, concurrent sessions, tours, mobile app, receptions and awards, meals and refreshment breaks are available.

On Behalf of the Organizing Committee,
thank you for your support

APPI 2019 CONFERENCE SPONSORSHIP

PLATINUM SPONSOR \$6,000

OPPORTUNITIES

- Keynote
- Banquet
- Conference Mobile App

BENEFITS

- Acknowledgement at opening and closing sessions, and at the banquet
- Acknowledgement of sponsorship
- Conference registration for three (3) representatives of your company
- Full page advertisement in conference program
- Logo placement, primary acknowledgement and running power point
- Logo placement on the conference banner, program and website mobile app
- The opportunity to introduce your sponsored item including a short introduction to your firm
- First choice logo placement on a swag item of your choice. Except the lanyards and name tags which are APPI branded items. Inform

APPI of the item to prevent duplicates from another sponsor, on a first commitment basis.

- One (1) display space at the venue
- Prominent placement of signage
- Three (3) extra banquet tickets

GOLD SPONSOR \$5,000

OPPORTUNITIES

- Gala Reception
- Banquet Entertainment
- APPI Planning Awards Presentation and Luncheon
- Plenary Speaker
- Welcome Reception

BENEFITS

- Acknowledgement at opening and closing sessions
- Conference registration for two (2) representatives of your company
- Half page advertisement in conference program
- Logo placement on power point showing in applicable ballroom
- Logo placement on the conference banner, program and website mobile app
- One display space at the venue
- On-site signage at venue provided by APPI
- Two (2) extra banquet tickets



APPI 2019 CONFERENCE SPONSORSHIP

SILVER SPONSOR \$3,000

OPPORTUNITIES

- First Timer's Reception
- Banquet Beverages
- Student Sponsorship
- Workshop 1, We Built It (kind of), Sunday PM

BENEFITS

- Logo placement on the conference banner, program and website mobile app
- Logo placement on running power point
- Conference registration for one (1) representative of your company
- On-site signage at venue provided by APPI
- One (1) extra banquet ticket

BRONZE SPONSOR \$1,500

OPPORTUNITIES

- Refreshment Breaks (5 Available)
Sessions (15 Available)
- Tour 1 – FireSmart Wood Buffalo, Sunday AM
- Tour 2 – The Rivers that Join Us, Monday AM

BENEFITS

- Logo placement on the conference banner, program and website mobile app
- Logo placement on power point
- On-site signage at venue provided by APPI

CONFERENCE SUPPORT <\$1,500

- Acknowledgement in conference program and mobile app

EXHIBIT SPACE \$500

- 1 open floor display space at approximately 8-6 feet wide and 5 feet deep.
- Please refer to exhibition booth form if it is not included within the Sponsorship level

For more information about sponsorship, contact 780.435.8716 or toll free 1-888-286-8716 or email admin@albertaplanners.com. All logos and advertisements are to be provided by the sponsoring firm to the APPI office.

SPONSORSHIP FORM

Please choose your sponsorship level and preferred sponsorship opportunity. Fill out separate conference registration forms for each person receiving the free registrations. When included with your sponsor level fill out the Exhibitor Form for the display space. Fill out the Exhibitor form for **just** the display space when only purchasing an exhibitor space. Venue: Shell Place, 2nd floor, 1 Macdonald Drive, Island Park, Fort McMurray, AB.

PLATINUM \$6,000*

(Please choose one of the following sponsorship opportunities)

- Keynote Speaker
- Banquet
- Conference Mobile APP

One display space included.

Three free registrations included, fill out the separate Sponsor Registration Form.

GOLD \$5,000*

(Please choose one of the following sponsorship opportunities)

- Gala Reception
- Banquet Entertainment
- APPI Planning Awards Presentation and Luncheon
- Plenary Speaker
- Welcome Reception

One display space included

Two free registrations included, fill out the separate Sponsor Registration Form

SILVER \$3,000*

(Please choose one of the following sponsorship opportunities)

- First Timer's Reception
- Banquet Beverages
- Student Sponsorship
- Workshop 1, *We Built It (kind of)*, Sunday PM

*One free registration, fill out the separate Sponsor Registration Form.

BRONZE \$1,500

(Please choose one of the following sponsorship opportunities)

- Refreshment Breaks (5 Available)
- Sessions (15 Available)
- Tour 1 – *FireSmart* Wood Buffalo, Sunday AM
- Tour 2 – *The Rivers* that Join Us, Monday AM

CONFERENCE SUPPORT <\$1,500

Acknowledgement in conference program and mobile app

EXHIBIT SPACE \$500

One (1) open floor display space

COMPANY INFORMATION

Organization	Contact Person	
Address	City/Province	Postal Code
Phone	Email	

PAYMENT METHOD

- Visa
- Mstercard
- Invoice to the email provided
- Cheque (Payable to APPI) Total Dollar Amount (GST not applicable)

Name of Cardholder	
Card Number	Expiry Date and CVV Number
Signature of Cardholder	Total Dollar Amount (GST not applicable)

Disclaimer: A sponsorship is secured only on receipt of contribution. We reserve the right to amend rules and regulations governing sponsorship at any time. Refunds will not be issued. If there are multiple requests for a sponsorship item, priority will be given based on date of application received. Email your completed form and payment information to: Vicki Hackl at admin@albertaplanners.com Or mail to: PO Box 3099, Sherwood Park, AB T8H 2T1



INFORMATION FOR EXHIBITORS

Venue: Shell Place, 2nd floor, 1 Macdonald Drive, Island Park, Fort McMurray, AB.

EXHIBIT HOURS

Sunday, October 6
Monday, October 7
Tuesday, October 8

Set up is 8:00 am to 12:00 pm
8:00 am – 4:30 pm and during the Gala Reception
8:00 am – 12:00 pm Take down after 12:00 pm

SET UP/TAKE- DOWN REQUIREMENTS

- Exhibits are set up prior to 12:00 pm on Sunday, October 6.
- Exhibits may not be dismantled prior to 12:00 pm on Tuesday, October 8.
- Exhibit floor spaces will be identified with the company name the day of set-up.
- Each Exhibit floor space is approximately 8 – 6 feet wide by 5 feet deep.
- Please complete the requirements below to ensure the Exhibit area is properly prepared prior to your arrival.

The space includes the following:

- Electrical outlet, WiFi is provided by the venue, when available
- Open floor space only (exhibitor will provide stand alone booth or other types, easels etc).
- Chairs (standard 2 chairs per Exhibit)
- Table (standard 1 table per Exhibit) skirted
Other (please indicate):

MEALS

All exhibitor staff, who are not registered delegates, are responsible for their own meals. Please provide the names of those attending to the booth to the APPI office.

Please fill out the separate Exhibitor Form and Registration Form for those who are not part of a sponsorship level.