

### **CONFERENCE SPONSOR OPPORTUNITIES**

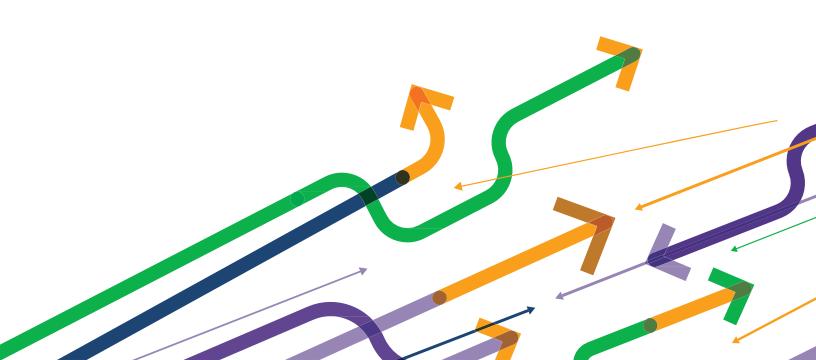
Is your organization looking to gain exposure through in-person engagement? The 2025 APPI Conference offers corporate promotion opportunities depending on your marketing objectives.

Whether you are a local or national firm, small or large firm, or one that has a relationship with the planning profession, then we invite you to review our sponsor package and have your company featured at the conference.

FRESH FOCUS – Ignite your Creativity will be held in person to allow delegates and attendees the opportunity to connect, network, and learn from one another.

Conference Co-Chairs Christine Lee RPP Stephen Yu RPP

CONTACT THE APPI OFFICE MANAGER WITH YOUR INTEREST AND MORE INFORMATION: ADMIN@ALBERTAPLANNERS.COM





APPI THANKS YOU FOR YOUR SUPPORT!

### **PLATINUM SPONSOR**

### \$7,000 or more

### OPPORTUNITIES (CHOOSE ONE)

- VIP and Welcome Receptions SOLD!
- Keynote Speaker Devon Clunis SOLD!
- Banquet & Refreshments SOLD!

#### **BENEFITS**

- · Acknowledgement at opening and closing
- Complimentary Conference registration for three (3) representatives of your company
- · Complimentary exhibitor space
- Logo placement and primary acknowledgement onsite when and where applicable, and on conference materials
- · Promotional video opportunity (one minute clip)
- · Recognition on the APPI website

## GOLD SPONSOR \$5,000 OPPORTUNITIES (CHOOSE ONE)

- Banquet Reception SOLD!
- APPI Planning Awards Celebration SOLD!

#### **BENEFITS**

- Complimentary Conference registration for two (2) representatives of your company
- · Complimentary Exhibitor space
- Logo placement on-site when and where applicable, on conference materials and with the chosen sponsor opportunity
- · Recognition on the APPI website

FOR EACH PERSON RECEIVING THE FREE REGISTRATION BENEFIT, A LINK TO THE COMPLIMENTARY DELEGATE REGISTRATION WILL BE PROVIDED WITHIN THE THANK YOU LETTER.

# SILVER SPONSOR \$2,500 OPPORTUNITIES (CHOOSE ONE)

- Sunday Workshop SOLD!
- Post Banquet Trivia & Live Action Coverage of the 2025
   Municipal Election Results SOLD!
- Student Participation SOLD!
- Closing Plenary Session SOLD!

### **BENEFITS**

- Conference registration for one (I) representative of your company
- Logo placement on-site when and where applicable, conference materials and with the chosen sponsor opportunity
- · Recognition on the APPI website

## BRONZE SPONSOR \$1,500 OPPORTUNITIES (CHOOSE ONE)

- Concurrent session one of 12 (to be allocated)
- Tour 1: Human Wildlife Co-Existence in Banff SOLD!
- Tour 2: Signage and Foodie Tour SOLD!
- Tour 3: The Ancestors are Talking SOLD!
- Tour 4: Roam Transit Tour SOLD!
- Tour 5: Waste Reduction in Banff
- Refreshment Breaks SOLD!
- Wake and Shake Morning Fun Runs
- Brown Bag Lunch Tuesday SOLD!

### **BENEFITS**

- Logo placement on-site when and where applicable, on conference materials and with the chosen sponsor opportunity
- · Recognition on the APPI website

## IN KIND CONTRIBUTION OPPORTUNITY

■ No minimum amount, pay what you can

### **BENEFITS**

- · Logo placement on-website and in conference materials
- Recognition on the APPI website

SUBMIT THE SPONSOR REGISTRATION FORM AND EXHIBIT REGISTRATION FORM, WITH THE COMPANY LOGO, BY AUGUST 11, 2025, TO THE APPI OFFICE MANAGER AT: ADMIN@ALBERTAPLANNERS.COM