

CONFERENCE SPONSOR OPPORTUNITIES

Is your organization looking to gain exposure through in-person engagement? The 2025 APPI Conference offers corporate promotion opportunities depending on your marketing objectives.

Whether you are a local or national firm, small or large firm, or one that has a relationship with the planning profession, then we invite you to review our sponsor package and have your company featured at the conference.

FRESH FOCUS – Ignite your Creativity will be held in person to allow delegates and attendees the opportunity to connect, network, and learn from one another.

Conference Co-Chairs
Christine Lee RPP
Stephen Yu RPP

CONTACT THE APPI OFFICE MANAGER WITH YOUR INTEREST AND MORE INFORMATION:
ADMIN@ALBERTAPLANNERS.COM



PLATINUM SPONSOR

\$7,000 or more

OPPORTUNITIES (CHOOSE ONE)

- **VIP and Welcome Receptions **SOLD!****
- **Keynote Speaker Devon Clunis **SOLD!****
- **Banquet & Refreshments **SOLD!****

BENEFITS

- Acknowledgement at opening and closing
- Complimentary Conference registration for three (3) representatives of your company
- Complimentary exhibitor space
- Logo placement and primary acknowledgement onsite when and where applicable, and on conference materials
- Promotional video opportunity (one minute clip)
- Recognition on the APPI website

GOLD SPONSOR \$5,000

OPPORTUNITIES (CHOOSE ONE)

- **Banquet Reception **SOLD!****
- **APPI Planning Awards Celebration **SOLD!****

BENEFITS

- Complimentary Conference registration for two (2) representatives of your company
- Complimentary Exhibitor space
- Logo placement on-site when and where applicable, on conference materials and with the chosen sponsor opportunity
- Recognition on the APPI website

FOR EACH PERSON RECEIVING THE FREE REGISTRATION BENEFIT, A LINK TO THE COMPLIMENTARY DELEGATE REGISTRATION WILL BE PROVIDED WITHIN THE THANK YOU LETTER.

FOR EXHIBIT SPACE INFORMATION PLEASE REFER TO [EXHIBITOR REGISTRATION FORM](#)

SILVER SPONSOR \$2,500

OPPORTUNITIES (CHOOSE ONE)

- **Sunday Workshop **SOLD!****
- **Post Banquet Trivia & Live Action Coverage of the 2025 Municipal Election Results **SOLD!****
- **Student Participation **SOLD!****
- **Closing Plenary Session **SOLD!****

BENEFITS

- Conference registration for one (1) representative of your company
- Logo placement on-site when and where applicable, conference materials and with the chosen sponsor opportunity
- Recognition on the APPI website

BRONZE SPONSOR \$1,500

OPPORTUNITIES (CHOOSE ONE)

- **Concurrent session – one of 12 (to be allocated)**
- **Tour 1: Human Wildlife Co-Existence in Banff **SOLD!****
- **Tour 2: Signage and Foodie Tour **SOLD!****
- **Tour 3: The Ancestors are Talking **SOLD!****
- **Tour 4: Roam Transit Tour **SOLD!****
- **Tour 5: Waste Reduction in Banff**
- **Refreshment Breaks **SOLD!****
- **Wake and Shake Morning Fun Runs**
- **Brown Bag Lunch – Tuesday **SOLD!****

BENEFITS

- Logo placement on-site when and where applicable, on conference materials and with the chosen sponsor opportunity
- Recognition on the APPI website

IN KIND CONTRIBUTION

OPPORTUNITY

- **No minimum amount, pay what you can**

BENEFITS

- Logo placement on-website and in conference materials
- Recognition on the APPI website

SUBMIT THE SPONSOR REGISTRATION FORM AND EXHIBIT REGISTRATION FORM, WITH THE COMPANY LOGO, BY AUGUST 11, 2025, TO THE APPI OFFICE MANAGER AT: ADMIN@ALBERTAPLANNERS.COM