

## CONFERENCE SPONSOR OPPORTUNITIES

Is your organization looking to gain exposure through in-person engagement? The 2025 APPI Conference offers corporate promotion opportunities depending on your marketing objectives.

Whether you are a local or national firm, small or large firm, or one that has a relationship with the planning profession, then we invite you to review our sponsor package and have your company featured at the conference.

**FRESH FOCUS – Ignite your Creativity** will be held in person to allow delegates and attendees the opportunity to connect, network, and learn from one another.

Conference Co-Chairs  
Christine Lee RPP  
Stephen Yu RPP

CONTACT THE APPI OFFICE MANAGER WITH YOUR INTEREST AND MORE INFORMATION:  
[ADMIN@ALBERTAPLANNERS.COM](mailto:ADMIN@ALBERTAPLANNERS.COM)



## PLATINUM SPONSOR

\$7,000 or more

### OPPORTUNITIES (CHOOSE ONE)

- **VIP and Welcome Receptions **SOLD!****
- **Keynote Speaker Devon Clunis**
- **Banquet & Refreshments **SOLD!****

### BENEFITS

- Acknowledgement at opening and closing
- Complimentary Conference registration for three (3) representatives of your company
- Complimentary exhibitor space
- Logo placement and primary acknowledgement onsite when and where applicable, and on conference materials
- Promotional video opportunity (one minute clip)
- Recognition on the APPI website

## GOLD SPONSOR \$5,000

### OPPORTUNITIES (CHOOSE ONE)

- **Banquet Reception**
- **APPI Planning Awards Celebration**

### BENEFITS

- Complimentary Conference registration for two (2) representatives of your company
- Complimentary Exhibitor space
- Logo placement on-site when and where applicable, on conference materials and with the chosen sponsor opportunity
- Recognition on the APPI website

FOR EACH PERSON RECEIVING THE FREE REGISTRATION BENEFIT, A LINK TO THE COMPLIMENTARY DELEGATE REGISTRATION WILL BE PROVIDED WITHIN THE THANK YOU LETTER.

FOR EXHIBIT SPACE INFORMATION PLEASE REFER TO [EXHIBITOR REGISTRATION FORM](#)

## SILVER SPONSOR \$2,500

### OPPORTUNITIES (CHOOSE ONE)

- **Sunday PM Workshop**
- **Post Banquet Trivia & Live Action Coverage of the 2025 Municipal Election Results **SOLD!****
- **Student Participation **SOLD!****
- **Closing Plenary Session **SOLD!****

### BENEFITS

- Conference registration for one (1) representative of your company
- Logo placement on-site when and where applicable, conference materials and with the chosen sponsor opportunity
- Recognition on the APPI website

## BRONZE SPONSOR \$1,500

### OPPORTUNITIES (CHOOSE ONE)

- **Concurrent session – one of 12 (to be allocated)**
- **Tour 1: Human Wildlife Co-Existence in Banff**
- **Tour 2: Signage and Foodie Tour**
- **Tour 3: The Ancestors are Talking**
- **Tour 4: Roam Transit Tour**
- **Tour 5: Waste Reduction in Banff**
- **Refreshment Breaks**
- **Wake and Shake Morning Fun Runs**
- **Brown Bag Lunch - Tuesday**

### BENEFITS

- Logo placement on-site when and where applicable, on conference materials and with the chosen sponsor opportunity
- Recognition on the APPI website

## IN KIND CONTRIBUTION up to \$1,500

### OPPORTUNITY

- **No minimum amount, pay what you can**

### BENEFITS

- Logo placement on-website and in conference materials
- Recognition on the APPI website

SUBMIT THE SPONSOR REGISTRATION FORM AND EXHIBIT REGISTRATION FORM, WITH THE COMPANY LOGO, BY AUGUST 11, 2025, TO THE APPI OFFICE MANAGER AT: [ADMIN@ALBERTAPLANNERS.COM](mailto:ADMIN@ALBERTAPLANNERS.COM)