

SPONSORSHIP PACKAGE

MEETING JASPER, OCTOBER 2-4
2016 APPI CONFERENCE **CHANGE**

Canada's west has endured a variety of changes in recent years. Economically, politically, demographically, technologically, environmentally – we are immersed in our evolution. We have been and will be confronting, embracing, and addressing an unfolding political landscape, economic challenges, climate change, technical advancements, and immigrant influx and cultural diversification. Not only that, the planning frameworks for Alberta are also undergoing transformations. Whether addressing emergent opportunities or delivering transformation, new challenges and creative solutions provide important platforms for actively sharing and embracing the changes around us. At the 2016 APPI Conference we gather with the great minds of the planning profession to learn, discuss, and boldly **meet change**.

SPONSORSHIP OPPORTUNITIES

This year's conference provides many opportunities to profile your company and tie your organization's branding with various conference events and sessions. This conference, with over 200 registrants, offers corporate promotion opportunities for up to \$7,000 depending on your marketing objectives. Long time favoured hosting options, keynote speakers, concurrent sessions, receptions and awards, meals, and refreshment breaks are available.

Join us at The Fairmont Jasper Park Lodge!

For more information please contact:

Wayne Shanks *Sponsor Chair*
wshanks@shaw.ca

Opportunity Immigration
Adaptability Energy Politics
Diversity Flexibility Climate
Paradigm Shift Future Needs

About APPI

Planning is a key agent in shaping our communities and leading how we adapt to and manage the physical, economic, and social forces that affect our communities. The Alberta Professional Planners Institute (APPI) is a professional, regulated organization of private and public sector planners practicing in Alberta, the Northwest Territories, and Nunavut. APPI is governed as a public, accountable organization with an obligation to serve the public's interest under the Professional and Occupational Associations Registration Act.

SPONSORSHIP PACKAGE

Platinum Sponsor

\$7,000

Sponsor Opportunities

- Keynote Speaker – Mr. David Miller.
David Miller is President and CEO of World Wildlife Fund – Canada, Canada's foremost conservation organization. He was Mayor of Toronto from 2003 to 2010 and Chair of the influential C40 Cities Climate Leadership Group from 2008 – 2010.
- Banquet

Sponsorship Benefits

- Logo placement on the conference banner, program and website
- Full page advertisement on conference program (inside cover or last page)
- Link from the conference website to your own website during the conference year
- Logo placement and primary acknowledgement on power point running in main ballroom
- Prominent placement of signage beside main stage (pull up banner to be provided by sponsor)
- Acknowledgement at opening and closing sessions, and at the banquet
- First choice logo placement on SWAG item of your choice. Inform APPI of the item to prevent duplicates from another sponsor on a first commitment basis
- Conference registration for three (3) representatives of your firm.
- One full page advertisement in the new Plan North West journal
- On-site signage at appropriate venue for chosen opportunity (signage provided by APPI)
- One (1) display space
- Three (3) extra banquet tickets

MEETING JASPER, OCTOBER 2-4 2016 APPI CONFERENCE CHANGE

Gold Sponsor

\$5,000

Sponsorship Opportunities

- Plenary Session
- Gala Reception
- Banquet Entertainment
- APPI Planning Awards of Excellence Presentation and Luncheon
- Welcome Reception

Sponsorship Benefits

- Logo placement on the conference banner, program and website
- Link from the conference web site to your own website during the conference year
- Acknowledgement at opening and closing sessions, and at the banquet
- Logo placement and acknowledgement on power point showing in applicable ballroom for your chosen item.
- Logo placement on SWAG of your choice. Inform APPI of the item to prevent duplicates from another sponsor on a first commitment basis
- Conference registration for two (2) representatives of your firm
- One half page advertisement in the new Plan North West journal
- On-site signage at appropriate venue for chosen opportunity (signage provided by APPI)
- One (1) display space
- Two (2) extra banquet tickets

SPONSORSHIP PACKAGE

Silver Sponsor

\$2,500

Sponsorship Opportunities

- First Timer's Reception
- Banquet Wine
- Breakfast (two available – Monday AM and Tuesday AM)
- Student Sponsorship

Sponsorship Benefits

- Logo placement on the conference banner, program and website
- Logo placement and acknowledgement on power point showing in applicable ballroom for your chosen item.
- Conference registration for one (1) representative of your firm
- One business card ad in the new Plan North West journal
- On-site signage at appropriate venue for chosen opportunity (signage provided by APPI)
- One (1) extra banquet ticket

Join us at The Fairmont Jasper Park Lodge!

For more information please contact:

Wayne Shanks

Sponsor Chair

wshanks@shaw.ca

or visit www.albertaplanners.com

All logos and advertisements are to be provided by the firm to the APPI office.

MEETING JASPER, OCTOBER 2-4 2016 APPI CONFERENCE CHANGE

Bronze Sponsor

\$1,500

Sponsorship Opportunities

- Networking Breaks (one of four)
- Conference Sessions
- Conference Tours

Sponsorship Benefits

- Logo placement on the conference banner, program and website
- Logo placement and acknowledgement on power point showing in applicable ballroom for your chosen item.
- On-site signage at appropriate venue for chosen opportunity (signage provided by APPI)

Conference Supporter

<\$1,500 or In-Kind Contributions or Services

- Acknowledgement in all conference publications

Exhibit Space

\$500

- 1 open floor display space at approximately 8 feet wide and 6 feet deep.

** Please refer to the Exhibitor Space Form if it is not included within the Sponsorship levels.*

SPONSORSHIP FORM

MEETING JASPER, OCTOBER 2-4
CHANGE
2016 APPI CONFERENCE
JOIN US AT THE FAIRMONT JASPER PARK LODGE

Please choose your sponsorship level and preferred sponsorship opportunity. Fill out separate conference registration forms for each person receiving the free registrations. Fill out the Exhibitor form for the display space when included with your sponsor level. Fill out the Exhibitor form for the display space when only purchasing an exhibitor space.

Platinum

\$7,000

(Please choose one of the following sponsorship opportunity)

- Banquet
- Keynote Speaker
- One display space included

** Three free registrations included*

Gold

\$5,000

(Please choose one of the following sponsorship opportunity)

- Plenary Session
- Gala Reception
- Banquet Entertainment
- APPI Planning Awards of Excellence Presentation and Luncheon
- Welcome Reception
- One display space included

** Two free registrations included*

Silver

\$2,500

(Please choose one of the following sponsorship opportunity)

- First Timer's Reception
- Banquet Wine
- Breakfast (two available – Monday AM and Tuesday AM)
- Student Sponsorship

** One free registration*

Bronze

\$1,500

(Please choose one of the following sponsorship opportunity)

- Networking Breaks (one of four)
- Conference Sessions (one of twelve)
- Conference Tours (one of two)

Conference Supporter

<\$1,500 or In-kind Donation or Service

Organization _____ Contact Person _____

Address _____ City + Province _____ Postal Code _____

Phone _____ Fax _____ Email _____

Payment Method VISA Mastercard Cheque (Payable to APPI) Email me at the address above

Name of Cardholder _____ Card Number _____ Expiry Date _____

\$ _____
Total Dollar (GST not applicable) _____ Signature of Cardholder _____

Disclaimers: A sponsorship is secured only on receipt of contribution. We reserve the right to amend rules and regulations governing sponsorship at any time. Refunds will not be issued. Priority for hosting opportunities will be given to sustaining sponsors and to those who reply by August 2, 2016. If there are multiple requests for a sponsorship item, priority will be given based on date of application received.



Please send completed forms and cheques to:

Alberta Professional Planners Institute
PO Box 596 • Edmonton AB • T5J 2K8
TF 1 888 286-8716 • Phone 780 435-8716 • Fax 780 452-7718
E admin@albertaplanners.com

EXHIBITOR SPACE FORM

MEETING JASPER, OCTOBER 2-4
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2016 APPI CONFERENCE
JOIN US AT THE FAIRMONT JASPER PARK LODGE

The fee for an Exhibit Display Space is \$500.00

Are you a sponsor? Yes No

If yes, at which level: Platinum \$7,000 (\$500 not applicable) Gold \$5,000 (\$500 not applicable)

Silver \$2,500 (\$500 is applicable) Bronze \$1,500 (\$500 is applicable) Conference Supporter <\$1500 (\$500 is applicable)

Organization _____ Contact Person _____ Name of Exhibitor Staff (not registered at the Conference) _____

Address _____ City + Province _____ Postal Code _____

Phone _____ Fax _____ Email _____

Payment Method VISA Mastercard Cheque (Payable to APPI) Invoice me at the address above

Name of Cardholder _____ Card Number _____ Expiry Date _____

\$ _____
Total Dollar (GST not applicable) _____ Signature of Cardholder _____

Display Hours:

Sunday, October 2 10:00 am – 5:00 pm

Monday, October 3 8:00 am – 4:30 pm

Tuesday, October 4 8:30 am – 11:00 am

The delegates are in sessions and will gather in the Great Hall at breaks and for the Gala Reception. It is your choice if you want to staff your space during the sessions.

Set-up/Tear-down Requirements:

- Exhibit set-up hours will take place between 7:00 am and 10:00 am on Sunday, October 2. However the conference starts at 10:00 am with the Keynote Speaker.
- Exhibits are to be torn down no earlier than 11:00 am on Tuesday, October 4.
- Exhibit floor spaces will be identified with the company name the day of set-up.
- Each Exhibit floor space is approximately 8 feet wide by 5 feet deep.

Please complete the requirements below to ensure the Exhibit area is properly prepared prior to your arrival.

Please indicate your requirements:

- Electrical outlet, WiFi is provided by the hotel, but you must be a Fairmont card holder – this is free.
- Open floor space only (exhibitor will provide stand alone booth or other types, easels etc.)
- Chairs (standard 2 chairs per Exhibit)
- Table (standard 1 table per Exhibit) skirted
- Access to wireless internet
- Other please indicate _____

Meals:

All exhibitor staff, who are not registered delegates, are responsible for their own meals. Please provide the names of those attending to the booth to the APPI office.

Please send completed forms and cheques to:

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